

It all began with the revitalization projects co-financed with EU funds ...

St. Michael's Fortress (2012-2014) Project value: 1.67M €





Barone Fortress (2014-2016) Project value: 1.38M € Sustainability question was soon raised: who will manage the restored gems? Who will create the vision for the future and define purposses for which they will be used?



Fortress of Culture Šibenik is preserving fortification heritage in Šibenik, it manages its sustainable use and organizes cultural events for citizens and visitors of Šibenik.

Fortress of Culture Šibenik is a synonym for excellence in cultural heritage management, interpretation and events organization at national and European levels.



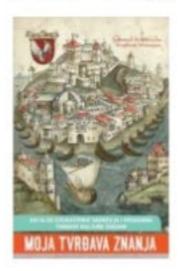
Good stories have no boundaries. Neither did our development vision. So, we also managed to:

Interpret heritage with innovative technologies





Educate future generations about heritage





Create a specific offer with local businesses





The ultimate challenge is to engage our community. We don't want to be just another tourist attraction. How do we do it?

Šibenik Fortresses Friends Club (members > 4000)

What is it in for them?

- Free and unlimited daily visit to both fortresses
- Special programmes and events for Club members
- Special prices for services and products
- Regular communication by newsletters, online and on-site surveys
- Community engagement in restorations of cultural heritage
- Individual and family membership

Why do we do it?

- To create an emotional relationship with culture and heritage
- To have members as partners in business
- To achieve a sense of contribution and belonging.







Many people have already heard this tale and said it was amazing:

- 11/2020 Cultural Heritage in Action Catalogue Of Good Practices, Fortress of Culture Šibenik
- 11/2020 EFFORTS award for European Fortress Day 2020 participation (EFFORTS general assembly, Oudenaarde)
- 12/2018 **Zlatna Buola** Fortress of Culture Šibenik (Šibenik-knin county Tourist Bord, Šibenik)
- 11/2018 EFFORTS award for the best European Fortress Day 2018 programme (EFFORTS general assembly, Venice)
- 03/2018 Economía Creativa recognition Cultural Heritage: Innovative Audience Development Best Practices Šibenik Fortresses Friends Club
- 05/2017 Silver MIXX Award Virtual and Augumented Reality Barone Fortress: Storytelling in AR (MIXX Europe Awards, Amsterdam)
- 03/2017 Editors Choice St. Michael's Fortress signage system (IIID Awards, Intern. Institute of Information Technology, Vienna)
- 03/2017 Golden Plautilla Award Quality and innovation in historical cities management; Bronze Plautilla Award Barone Fortress (International Congress of Ancient Cities, Solin)
- 02/2017 Grand PRIX Best Communication Project in Public Sector in 2016 (Croatian Public Relations Association)
- 12/2016 **Zlatna Buola** Barone Fortress, Cultural Attraction of the Year (Šibenik-knin county Tourist Bord, Šibenik)
- 10/2016 Cultural Attraction of the Year Barone Fortress (Croatian National Tourist Board)
- 09/2016 Best Croatian movie documentary film Barone (Zagreb Tourfilm Festival, Zagreb Tourist Board)
- 02/2016 MIXX Award: Inovative Use of technology Barone Fortress: Storytelling in AR (Communication Days, Rovinj)
- 02/2015 Grand PRIX: Best Communication Project in Public Sector in 2014 (Croatian Public Relations Association)
- 10/2014 Cultural Attraction of the Year St. Michael's Fortress (Croatian National Tourist Board)









heritage buildings on cultural heritage

Revitalisation

of Sibenik's Fortresses

government of collectal heritigs





it, Michael's fortress is the aldest of four fortresses in Sibenik, during back to the early medieval period. while Barone Fortress was built in mid-17th century outside the city's historical centre. Both fortresses were left for contories to decay and had no public utility, or economic or under function asymptot. The partion was how to give a occoud life to this beritage while enhancing its cultural value and giving it a new nocial utility which is occonomically



Solution

The objective of the project was primarily twofeld: revitalisation and velocisation of the horitage sites along with the development of cultural customs on

The furtywaves were restored to become one of the ment staited historical excessments in Creatia, but also transformed into modern cultural and extertainment venues, booting manerous performances and exents.

As a result, these requirkable sites have been preserved and Sthenik has positioned itself as a major cultural but spot, where tradition and modern technology are numerafully blended.



How ?

- . The St. Michael's and Barone Fortresse were revitalised in 3514 and 2816, respective
- . The public cultural institution Tortron of Culture Should' was founded in 2016 manage and promote Sheelb's fortification system's
- · All year the site boots cultural, educational and antertainment excets tilance performances, concerts, movie nights, workshops, conferences, etc.)
- . A Sheeth Fortresses Friends Club' was created to reconnect local community with its newly resitations cultural haritage. The club promotes the furtresser' executs, calmin preparations and creates a sense of ownership among locals.
- . Muschers of the Triends Club are insited to say which sites they would like to one restored in and around Sheek. Part of the muniforthip for it invested in cultural programmes, while another part is invested in preservation, research and conservation.
- . Products of over 68 local SMEs are presented and sold at the sites. The institution also works with cultural MGOs, local media and educational















And that motivates us to keep writing more great chapters:

St. John's Fortress area revitalization project

(worth c.a. €6.700.000; September 2016 - September 2021)

 Fortress (Re)Invented: innovative approach and digital contents in historical fortification monuments (worth c.a. €1.300.000; July 2017 – December 2019)

 KREŠIMIR – Creative Šibenik Network for Integrated Cultural Development (worth c.a. €100.000; October 2018 – October 2019)

 House of Arts Arsen – refurbishing and management of a multifunctional cultural hall (worth c.a. €2.000.000; opening in June 2021)

 EMOUNDERGROUNDS - Emotional technologies for the cultural heritage valorisation within cross-border undergrounds

(worth c.a. €2.600,000; January 2020 – June 2022)

FORTITUDE - Historical Fortresses Intensifying cross-border Tourism Development

(worth c.a. €1.620.000; March 2020 - March 2022)

Connecting Cinemas in Rural Areas

(worth c.a. €611.000; June 2020 – December 2021)





