



Night of Fortresses 2024

PARTICIPANT MANUAL



ABOUT US

Night of Fortresses, a cultural and tourist event held at fortified monuments of cultural heritage, premiered in 2022 in Croatia, Montenegro, and Bosnia and Herzegovina as a result of the collaborative European project FORTITUDE.

Following two highly successful editions that connected and promoted programs at 45 fortification sites across six European countries, the organizers are thrilled to announce the third edition of the Night of Fortresses, scheduled for Friday, May 10, 2024!

OBJECTIVE

The event aims to enhance the cultural and tourist offerings in European cities with fortified heritage, raising awareness about the potential and importance of cultural heritage valorization as a catalyst for cultural tourism development.

All fortified locations in Europe and other heritage institutions are invited to join the celebration this year, organizing various cultural, artistic, educational, and entertaining programs for visitors, including exhibitions, lectures, workshops, music performances, film screenings, dance shows, plays, guided tours, open-house events, and similar activities.

The quality and significance of Night of Fortresses as a cross-border cultural event linking fortified locations across Europe have been acknowledged by international associations [EFFORTS](#) and [FORTE CULTURA](#). Night of Fortresses is promoted at the European level as part of the [European Fortress Summer](#) event!

The first edition of Night of Fortresses was recognized by the Croatian Tourist Board and became a finalist in the category "Event of the Year" at the Croatian Tourism Days in 2022.

REDY TO GET INVOLVED? HERE IS HOW....



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REGISTRATION AND PROCEDURE

Online registration are open until

12/04/2024

REGISTER your fortress event with a simple questionnaire on the Night of Fortress website (<https://nightoffortresses.org/hr/>)

REGISTRATION



You will be asked for the following information:

1. Country
2. City
3. Event venue adress
4. Organiser
5. Short event description
Original language and English (250 characters per language)
6. Web site and social media accounts (for reposting)
7. Venue photo
Hi-res photo; copyright
8. Contact

FOR YOU TO DO

PROMOTE YOUR EVENT

- on your website and social media & use hashtags
**#nightoffortresses #EuropeanFortressSummer #noctvr dava
#ForteCultura #Effortseurope**
- use Night of Fortress & European Fortress Summer logo
- Announce the event to educational institutions, tourist boards, other stakeholders in culture, local self-government units and, of course, the media.



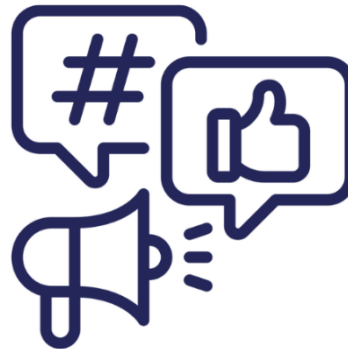
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TELL US HOW IT WAS!

By the **14th of May**, send us an e-mail (vera@tvrddjava-kulture.hr) with the number of visitors and all interesting photos /video of your event.



FOR US TO DO

The registration is free of charge.

Upon completion of the application process, your event will be presented on:

- Night of Fortresse website <https://nightoffortresses.org>
- on the website of the EFFORTS and FORTE CULTURA partner networks as part of the event announcement
- don't forget to repost on all communication channels of the participants' social networks



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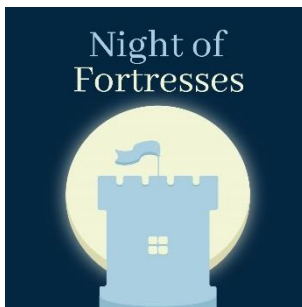


PARTICIPANTS KIT

MANDATORY USE OF LOGOS AND #HASHTAGS!

NIGHT OF FORTRESS AND EUROPEAN FORTRESS SUMMER LOGOS

(You will find the logos for download on: <https://nightoffortresses.org/>)



HASHTAGS

#nightoffortresses

#EuropeanFortressSummer

#noctvrdava



CONTENT AND TECHNICAL TIPS

- High quality/ resolution pictures and videos
- Consider privacy protection & copyrights
- Use *storytelling*
- Involve the audience
- Present yourself
- Use # list
- Promote your event on social media and other channels of communication



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YOUR TEAM

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